



# 2025 National CASA/GAL Association for Children Conference

SEPTEMBER 4-7, 2025 | ATLANTA, GA

There are two ways you can partner with National CASA/GAL to support the national conference:



**BECOME A SPONSOR**



**BECOME AN EXHIBITOR**

The National Court Appointed Special Advocate Association (CASA)/Guardian ad Litem (GAL) Association for Children hosts one of the largest gatherings of child advocates in the country. This national conference brings together a vast audience representing the organization's nationwide network of 939 state organizations and local member programs, including program staff, volunteers and leadership. The conference is also attended by social workers, judges, attorneys, corporate leaders, researchers, funders and other professionals who are committed to helping our nation's most vulnerable children.

In 2025, the conference will be held **September 4-7** at the Hyatt Regency in **Atlanta**. The conference will offer opportunities for our vibrant network to come together in person for in-depth learning, connection and collaboration.

Attendees will learn about best practices, innovations and trends in child welfare from expert speakers and leaders in the field. National CASA/GAL will also share more details on its new strategic plan during the conference, providing a forum for a national discussion of the critical issues that impact our work and the ways that we will support children, youth and families.

Sponsors of the conference are investors in our mission to ensure that every child who has experienced abuse or neglect has the opportunity to thrive in a safe and loving home. Through your sponsorship, you support the advancement of our critical work across the country, which is nurtured and invigorated at this conference.



**NATIONAL CASA/GAL ASSOCIATION**

# As a Sponsor, Your Organization Benefits From:

## PROMOTION NATIONWIDE



As a sponsor, your support will be highlighted through our promotion of the event to National CASA/GAL's network of 939 member programs and more than 79,000 volunteers in 49 states and the District of Columbia.

## VISIBILITY WITH INDUSTRY LEADERS



The National CASA/GAL Conference is the leading forum of best-interest child advocates in the country. As a sponsor, you will have the opportunity to highlight your company's values and commitment to supporting children, youth and families.

## SUPPORTING A MISSION THAT CHANGES LIVES



Together with our network, National CASA/GAL serves more children and youth in foster care than any other organization. By supporting our mission, your organization is aligning itself with a strong national brand known for its life-changing work on behalf of children, families and communities all across the country.

Companies and organizations interested in sponsoring the 2025 national conference may choose to sponsor the overall conference or sponsor a specific signature event. Sponsorship levels and corresponding benefits vary depending on the type of sponsorship.



## All Supporting, Contributing, Lead and Presenting Sponsors will receive the following benefits:

- Recognition as an organization that is a committed advocate for children, youth and families
- Logo recognition on the conference website
- Logo recognition in the digital conference program
- Recognition in the conference mobile app
- Social media promotion before, during and after the conference
- Logo recognition on conference signage and banners
- Opportunity to share a promotional item or leaflet with conference attendees
- Verbal recognition from the podium during a general session

# Conference Sponsorship Opportunities

In addition to those listed on the prior page, sponsors will receive the below benefits.

<b>\$5,000 SUPPORTING SPONSOR</b>	<b>\$10,000 CONTRIBUTING SPONSOR</b>	<b>\$15,000 LEAD SPONSOR</b>	<b>\$25,000 PRESENTING SPONSOR</b>
Full color, quarter-page ad in digital conference program	Full color, quarter-page ad in digital conference program	Full color, half-page ad in digital conference program	Full color, full-page ad in digital conference program
Full color, quarter-page ad in printed Awards of Excellence program	Full color, half-page ad in printed Awards of Excellence program	Full color, full-page ad in printed Awards of Excellence program	Full color, two-page spread in printed Awards of Excellence program
Recognition in a conference e-blast to prospective and registered attendees	Recognition in a conference e-blast to prospective and registered attendees	Recognition in a conference e-blast to prospective and registered attendees	Recognition in a conference e-blast to prospective and registered attendees
	Complimentary exhibitor booth	Complimentary exhibitor booth	Complimentary exhibitor booth
	Premium seating for two (2) at the Awards of Excellence event	Premium seating for four (4) at the Awards of Excellence event	Premium seating for six (6) at the Awards of Excellence event
	Invitation for one (1) to attend the Board of Trustees Reception	Invitation for two (2) to attend the Board of Trustees Reception	Invitation for four (4) to attend the Board of Trustees Reception
	One (1) dedicated push notification recognizing sponsorship in mobile event app during conference	Two (2) dedicated push notifications recognizing sponsorship in mobile event app during conference	Three (3) dedicated push notifications recognizing sponsorship in mobile event app during conference
			Your company name as the official conference WiFi password & your logo on WiFi signage

In addition to the listed opportunities, we are happy to work with you to customize a sponsorship that is tailored to your needs and interests.

Please contact us at [conference@nationalcasagal.org](mailto:conference@nationalcasagal.org) to explore the possibilities.

# Signature Event Sponsorship Opportunities

## AWARDS OF EXCELLENCE (1 SPONSORSHIP AVAILABLE)

**AOE Presenting Sponsor: \$10,000**

**Event Date: TBD**

**Expected Attendance: 500**

Every year, National CASA/GAL celebrates and honors outstanding individuals and programs for their leadership, service and commitment to providing the best possible advocacy for children and youth who have experienced abuse or neglect. The Awards of Excellence is a celebration of the life-changing impact of the CASA/GAL network and movement. This luncheon event includes an awards ceremony to honor dedicated advocates, judges, board members, programs and leadership from across the country. The Awards of Excellence is a highlight of the annual conference and, because tickets are included as part of registration, the vast majority of conference participants will be in attendance in addition to special guests.



### Awards of Excellence Presenting Sponsor Benefits:

- Logo recognition on conference website
- Logo recognition in conference mobile event app
- Logo recognition in the digital conference program
- Opportunity to share a promotional item or leaflet with event attendees
- Special recognition in all conference e-blasts to conference registrants and social media posts related to the Awards of Excellence
- Recognition in a general conference e-blast to prospective and registered attendees
- Verbal recognition from the podium during event
- Logo recognition on screen during event
- Special recognition in Awards of Excellence print program through a two-page ad spread
- Premium seating for 2 at the event



## OPENING RECEPTION (1 SPONSORSHIP AVAILABLE)

**Sponsorship Opportunity: \$5,000 sponsor**  
**Date: Thursday, September 4, 2025**  
**Expected Attendance: 350**

The 2025 Annual Conference begins with an Opening Reception for all conference registrants. The Opening Reception is an opportunity to welcome and inspire attendees before the conference officially starts on Sunday morning. Benefits for the Opening Reception Sponsor include:

- Logo recognition on conference website
- Logo recognition in the conference mobile event app
- Logo recognition in the digital conference program
- Special recognition in all conference communications related to the Opening Reception
- Opportunity to share a promotional item or leaflet with reception attendees
- One-time inclusion of promotional message in conference e-blast by National CASA/GAL
- Verbal recognition during Opening Reception

## NETWORKING BREAKFASTS (1 SPONSORSHIP PER BREAKFAST)

**Sponsorship Opportunity: \$2,500 per breakfast**  
**Dates: September 5, 6, or 7, 2025**

Each morning of the conference, attendees gather together for breakfast before attending the day's sessions and plenaries. Each breakfast is a prime occasion for attendees to learn more about each other's work and programs in a welcoming, social atmosphere. Benefits for Networking Breakfast Sponsors include:

- Logo recognition on conference website
- Logo recognition on signage at the breakfast
- Logo recognition in the conference mobile event app
- Logo recognition in the digital conference program
- Opportunity to share a promotional item or leaflet with breakfast attendees
- One-time inclusion of promotional message in conference e-blast by National CASA/GAL



# Exhibitor Opportunities

## ANNUAL CONFERENCE EXHIBITOR BENEFITS

- Booth (tabletop) in high-traffic location, including: draped table, two chairs, electrical service and WiFi access
- Exhibitor listing in the conference digital program, website and mobile app
- Promotion on the National CASA/GAL conference website
- Discounted hotel rate available

## PRICE PER BOOTH

- Standard Exhibitor Rate: \$2,400
- Nonprofit and government discounted rate: \$1,300 per tabletop booth
- CASA/GAL member program discounted rate: Please ask for details



For more information about the National CASA/GAL Conference or about exhibitor details, contact [conference@nationalcasagal.org](mailto:conference@nationalcasagal.org).



# About the National CASA/GAL Network

## CONFERENCE ATTENDANCE

Our annual conference events are inspiring and collaborative opportunities to unite around our common mission. Participants bring their energy and enthusiasm each year and are eager to connect with their colleagues and peers. Our conferences consistently engage large numbers of program staff and volunteers.

The majority of attendees are staff of local CASA/GAL programs or state organizations. In addition many CASA and GAL volunteers attend and participate in our conferences, as do board members, judges, attorneys and other professionals in the field of child welfare.



**1,300 ATTENDEES**  
at our 2019 conference in Atlanta

**900 ATTENDEES**  
at our 2023 conference in St. Louis

## ENGAGEMENT

The CASA/GAL network is a dynamic and highly-engaged group of supporters of children and families. They regularly seek out opportunities to connect, build their knowledge and implement best practices. We have an enthusiastic and committed base of supporters who connect through the National CASA/GAL social media channels.



**87,333** [Facebook](#) followers



**9,411** [X](#) followers



**6,387** [LinkedIn](#) followers



For additional questions or information please contact [conference@nationalcasagal.org](mailto:conference@nationalcasagal.org).



To learn more about the organization and our mission, visit [nationalcasagal.org](http://nationalcasagal.org).



Court Appointed Special Advocates  
Guardians ad Litem  
**FOR CHILDREN**

**NATIONAL CASA/GAL ASSOCIATION**